# Generative AI as a New Paradigm for Personalized **Tutoring in Modern Education**

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Abstract. Conventional education often falls short when delivering personalized and immediate support to all students, resulting in disparities in understanding and unequal learning opportunities. Generative Artificial Intelligence (GenAI) provides a scalable and cost-effective solution for on-demand tutoring, offering personalized support 24/7. This paper delves into the potential application of GenAI as an on-demand tutoring system, addressing the critical need for immediate and personalized educational support. Implementing GenAI to establish an on-demand tutoring system that delivers personalized, real-time assistance is vital in meeting the demands of today's academic landscape. Critical components of this approach encompass advanced natural language processing techniques to comprehend and respond to student inquiries, machine learning algorithms to tailor support to individual learning styles, and a scalable cloud-based infrastructure to ensure round-the-clock availability. This approach's expected scientific surplus value lies in its capacity to significantly enhance educational outcomes by providing scalable, personalized learning experiences. This paper elucidates a pathway for future research and development in this area, highlighting the potential of GenAI to revolutionize education and improve learning outcomes for all students.

Keywords: Generative AI, On-Demand Tutoring, Personalized Learning, and Education.

#### 1 Introduction

The traditional model of education, with its focus on standardized curricula and onesize-fits-all teaching methods, often fails to meet the needs of individual students. This is particularly true in today's rapidly evolving educational landscape, where students come from diverse backgrounds and have varying learning styles and needs [1]. Personalized learning has emerged as a promising approach to address these challenges, aiming to tailor education to the unique needs of each student. However, implementing personalized learning at scale has significantly challenged educators and policymakers. GenAI, a subset of artificial intelligence that focuses on creating new content rather than simply analyzing existing data, offers a novel solution to this challenge [2]. By harnessing GenAI's power, educators can create on-demand tutoring systems that provide personalized support to students, regardless of their location or the time of day. These systems can adapt to individual learning styles, pace, and preferences, providing previously unattainable customization.

Since the 1950s, AI has evolved from the theoretical foundations of pioneers like Alan Turing to practical implementations such as expert systems in the 1980s and machine learning algorithms in the 2000s. Recent advancements in deep learning and neural networks have propelled AI to new heights, enabling applications across various fields. AI transforms learning through intelligent tutoring systems, personalized learning environments, automated grading, and virtual teaching assistants in education. These applications aim to enhance educational accessibility, efficiency, and personalization, paving the way for a more adaptive and inclusive learning experience. Diagram 1 presents a compact timeline with some of these milestones. While AI has been utilized to model complex systems and human decision-making [3], education has not necessarily been prioritized. DOI:10.5121/ijite.2024.13304

1956: The term "Artificial Intelligence" is coined at the Dartmouth Conference
1960s: Early AI in education systems, such as PLATO, are developed
1980s: Intelligent Tutoring Systems (ITS) gain traction
2000s: AI-based adaptive learning systems become mainstream
2014: Introduction of Generative Adversarial Networks (GANs)
2020: GPT-3 by OpenAI revolutionizes the GenAI field
2023: GenAI integrated into personalized learning platforms

Diag. 1: Important Milestones in the Use of AI and GenAI in Education

In AI, popular forms of knowledge representation include logical representations, semantic networks, frames, connectionists, and ontologies [4]. Logical representations use formal logic to encode knowledge, facilitating reasoning through rules and facts. Semantic networks represent knowledge as a graph of concepts and relationships. Frames are data structures for stereotypical situations, organizing knowledge into slots and fillers [5]. Ontologies provide a structured framework for representing and categorizing concepts within a domain, supporting interoperability and shared understanding across systems. These forms enable AI systems to process and utilize knowledge in diverse applications effectively [6].

Cognitive maps are valuable tools in AI educational systems, offering a way to model and understand how students organize and process information. Using cognitive maps, these systems can adapt their teaching strategies based on the learner's mental representation of the subject matter. This allows for personalized learning paths that align with the individual's cognitive processes and learning style. Additionally, cognitive maps can help AI systems identify misconceptions or gaps in understanding, enabling them to provide targeted interventions and support. Overall, integrating cognitive maps into AI educational systems can enhance learning outcomes by fostering a deeper understanding of the material and improving the effectiveness of the learning process [7].

The potential impact of AI systems in education is immense. This paper explores the application of GenAI as an on-demand tutoring system, addressing the need for personalized, immediate educational support. Key aspects of this potential impact include:

- Personalized, On-Demand Tutoring: GenAI has the potential to bridge the gap between students who have access to resources and those who do not. GenAI can improve learning outcomes and promote educational equity by providing tailored support.
- Addressing Demand for Educators: GenAI can help meet the growing demand for skilled educators, particularly in remote or underserved areas. It offers scalable, costeffective support that is available 24/7, thereby enhancing the educational experience for all students.
- Advanced Natural Language Processing: Our proposed approach leverages advanced natural language processing to understand and respond to student queries effectively. This ensures that students receive accurate and contextually relevant assistance in real time.

- Adaptation to Learning Styles: By utilizing machine learning algorithms, GenAI can adapt to individual learning styles, providing a customized educational experience that caters to the unique needs of each student.
- Scalable Infrastructure: A cloud-based infrastructure ensures the scalability and 24/7 availability of the tutoring system, making it accessible to students whenever they need support.
- Validation and Effectiveness: We discuss the methodology used to validate the effectiveness of our approach, including empirical studies involving diverse student populations across various educational settings. These studies aim to demonstrate the practical benefits and impact of GenAI in real-world educational contexts.

AI knowledge representation forms are essential for storing and managing information in intelligent tutoring systems. One method is the use of Fuzzy Cognitive Maps (FCMs) [8], which model complex systems through interconnected concepts and relationships. FCMs allow for the representation of uncertain and imprecise information in educational settings. They can adapt to varying student needs and learning paths by dynamically adjusting the weights of these connections, enabling personalized tutoring experiences. Other forms like ontologies and semantic networks also organize knowledge hierarchically, allowing the system to reason about and deliver tailored instruction to students [9].

The education landscape has undergone a seismic shift in recent years, propelled by advanced AI technologies [10]. As traditional methods struggle to address the diverse needs of learners, a new paradigm emerges – one that harnesses the power of GenAI to deliver personalized, on-demand tutoring. This paradigm shift holds the promise of revolutionizing how we approach education, bridging the gaps that have long hindered equitable access to quality learning experiences. In this study, we explored the potential of GenAI as a catalyst for transforming tutoring systems, drawing upon a comprehensive corpus of literature spanning theoretical frameworks, empirical studies, and real-world implementations [11]. Through an in-depth analysis of seminal works, such as those by prominent researchers in AI and education, we sought to elucidate the technological underpinnings, applications, and implications of this innovative approach. We aimed to delineate a clear pathway for leveraging GenAI in on-demand tutoring systems, addressing the critical need for personalized, immediate educational support. By harnessing the power of advanced AI technologies, we envisioned a future where every student could access tailored learning experiences, fostering academic success and empowering individuals to reach their full potential [12].

The rest of this paper is organized as follows. Sec. 2 introduces several reasons why GenAI should be considered in today's education system and how AI has come a long way to revolutionize society and education specifically. Sec. 3 covers core technologies such as Natural Language Processing, Large Learning Models, and their implementations in tutoring systems. Next, Sec. 4 analyzes the regulatory aspects, as well as ethical considerations. The paper presents concluding remarks in Sec. 5 and states future lines of research.

#### 2 Generative AI in Education

The advent of GenAI has ushered in a transformative era in education, offering personalized and adaptive learning experiences tailored to individual student needs. To fully comprehend the potential of this paradigm shift, it is crucial to explore the definition and background of AI in education, its historical context, the technological components that power it, its current applications, and the distinct advantages it offers for on-demand tutoring. GenAI refers to a class of AI systems that can generate new content, such as text, images, or International Journal on Integrating Technology in Education (IJITE) Vol.13, No.3, September 2024 audio, based on the training data they are exposed to. These systems leverage advanced machine learning algorithms and neural networks to learn patterns and relationships within the data, enabling them to generate novel outputs that mimic the characteristics of the training data [13]. The ability to create human-like content has profound implications for education, as it opens up new possibilities for personalized learning materials, adaptive assessments, and interactive tutoring experiences.

The integration of AI in education has a rich historical context, with early applications dating back to the 1960s and the development of computer-assisted instruction (CAI) systems. However, these initial systems were limited by their rule-based nature and the inability to adapt to individual student needs. The emergence of machine learning and neural networks in the 1990s paved the way for more advanced AI applications in education, enabling adaptive learning systems and intelligent tutoring systems (ITS) that could tailor content and feedback to individual student performance. At the core of GenAI lies a suite of technological components that work in tandem to facilitate the generation of human-like content. Large Language Models (LLMs), such as GPT-3 and GPT-4, are trained on vast amounts of text data, enabling them to understand and generate coherent and contextually appropriate language [5].

Retrieval-augmented generation (RAG) techniques further enhance the performance of LLMs by incorporating knowledge retrieval components, allowing the system to draw upon external sources of information to generate more accurate and domain-specific responses [14]. Current applications of AI in education include intelligent tutoring systems, personalized learning platforms, and automated grading and feedback systems. However, integrating GenAI introduces new possibilities, such as generating tailored learning materials, adaptive assessments, and interactive tutoring experiences that respond in real-time to student queries and provide personalized feedback. These applications could revolutionize how students learn and interact with educational content, fostering a more engaging and practical learning experience.

RAG techniques significantly enhance the performance of LLMs in educational applications by allowing them to access and incorporate external knowledge in real-time. Traditional LLMs rely on pre-trained data, which can limit their ability to provide accurate and up-to-date responses, especially in rapidly evolving fields like science and technology. RAG addresses this limitation by integrating retrieval mechanisms that fetch relevant information from extensive databases, digital libraries, or online resources during the generation process. For instance, when a student queries the system about a recent scientific discovery or a complex mathematical concept, RAG enables the LLM to retrieve the latest research articles or specific examples, resulting in more accurate and contextually relevant explanations.

This real-time retrieval capability makes RAG-enhanced LLMs particularly effective for personalized learning experiences. In a classroom setting, an intelligent tutoring system using RAG can provide students with tailored responses based on their unique learning needs. For example, if a student is struggling with a topic like quantum mechanics, the system can retrieve and present a variety of educational materials—ranging from simplified explanations to advanced research papers—depending on the student's level of understanding. It can also include related practice problems, multimedia content, or real-world applications, thereby creating a more engaging and effective learning process. This dynamic adaptation is critical for supporting diverse learners, enabling them to progress at their own pace and according to their preferred learning styles.

Moreover, RAG can enhance collaborative learning by supporting group activities where students work together to solve complex problems. For instance, in a group project on climate change, students could use a RAG-powered system to pull in the latest climate models, policy papers, and case studies from different regions. The system can generate summaries or discussions based on these retrieved documents, guiding students through an exploration of diverse perspectives and solutions. This not only enriches the learning material but also teaches students how to critically evaluate sources and synthesize information from various domains. By bridging the gap between static pre-trained knowledge and dynamic, up-to-date information, RAG techniques empower LLMs to serve as more versatile and responsive educational tools.

GenAI offers significant advantages for on-demand tutoring, enhancing the educational experience for students. Key benefits include:

- Personalized, Real-Time Support: GenAI provides individualized assistance by addressing each student's unique learning needs and adapting to their pace and comprehension level. This personalized approach can significantly enhance student engagement, motivation, and learning outcomes.
- Natural Language Processing and Machine Learning: Leveraging advanced natural language processing and machine learning techniques, GenAI tutoring systems can engage in natural conversations with students. They understand student queries and provide relevant, tailored explanations and feedback, making learning more interactive and practical.
- Scalability and Accessibility: GenAI tutoring systems can support many students simultaneously, offering on-demand tutoring services regardless of geographic location or time constraints. This scalability ensures that high-quality educational support is accessible to all students, promoting educational equity.
- Bridging Educational Inequality: By democratizing access to personalized tutoring resources, GenAI has the potential to bridge gaps in educational inequality. It ensures that students from diverse backgrounds can access the same level of high-quality, personalized academic support.

As the field of GenAI in education continues to evolve, addressing the challenges and ethical considerations accompanying these advancements is crucial. Data privacy, algorithmic bias, and the potential misuse of AI-generated content must be carefully navigated to ensure these technologies are implemented responsibly and equitably. Traditional tutoring, while effective, is limited by availability and cost, making it inaccessible to many students who need it most [15]. Online platforms have increased accessibility but still depend on human tutors, leading to issues of scalability and consistency. These systems provide personalized pathways but often need more real-time, nuanced feedback, failing to address individual learning needs fully. While AI tools have improved educational experiences, many need more sophistication for actual personalized interaction, and their scalability is limited [16].

The specific problem we address is the need for personalized, immediate support in traditional education systems. This gap leads to significant learning inequalities, and existing solutions fail to provide practical, scalable, and affordable support tailored to individual needs. We propose leveraging GenAI to create an on-demand tutoring system [17]. Key components include advanced natural language processing, machine learning algorithms to adapt to individual learning styles, and a scalable cloud-based infrastructure for 24/7availability. This approach provides real-time, personalized interactions without needing human tutors, distinguishing it from existing solutions. Table 1 compares Traditional to Tech-enabled and GenAI-assisted education methods.

Preliminary results from our pilot studies show promising improvements in student performance, engagement, and satisfaction. Statistical analysis indicates a significant positive

Key Aspect	Traditional Education	Tech-Enabled Education	GenAI-Assisted Education
Instruction Method	In-person lectures	Online classes, blended learning	AI-generated personalized lessons
Accessibility	Location-dependent, fixed schedules	Flexible, accessible from anywhere	Highly flexible, personalized on-demand tutoring
Resource Availability	Physical textbooks, library resources	Digital textbooks, online resources	AI-curated content, interactive simulations
Assessment	Standardized tests, assignments	Online quizzes, digital assessments	AI-driven personalized assessments with instant feedback
Customization	One-size-fits-all approach	Limited customization options	High degree of personalization based on individual learning patterns
Teacher Role	Central figure, primary knowledge source	Facilitator, guide in technology use	Mentor, focusing on higher-order thinking skills while AI handles routine queries
Satisfaction	Varies by individual experiences	Generally high due to flexibility and resources	Potentially very high due to personalized and adaptive learning experiences
Student Engagement	Limited to classroom interactions	Interactive digital tools	Adaptive learning platforms providing real-time feedback

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Table 1: Comparison of Traditional Education, Tech-Enabled Education, and GenAI-Assisted Education

impact of the GenAI tutoring system compared to traditional tutoring methods. Future work could focus on several key areas to further enhance the effectiveness of our GenAI tutoring system [18]. Integrating multimodal inputs such as voice and video could improve the interactive experience and accommodate diverse learning preferences. Incorporating advanced analytics could provide deeper insights into individual learning progress and adapt tutoring strategies accordingly. Lastly, expanding the system's capabilities to cover a broader range of subjects and educational levels and incorporating collaborative learning features could further increase its impact.

#### 3 Implementing GenAI for On-Demand Tutoring

Implementing GenAI for on-demand tutoring systems necessitates a multifaceted approach, encompassing the design of AI-based tutoring systems, advanced natural language processing techniques, machine learning algorithms for adaptive learning styles, cloud-based infrastructure for scalability, and real-world case studies across diverse educational settings. At the core of this implementation lies the design of AI-based tutoring systems, which must seamlessly integrate various components to create an immersive and personalized learning experience. One such approach, proposed by Smith and Patel (2024), involves the development of an AI Tutor that can adapt to any course and provide personalized support. This system leverages Large Language Models (LLMs) and Retrieval-Augmented Generation (RAG) techniques to ingest course materials, construct a dynamic knowledge base, and generate contextually relevant responses to student queries [19].

Natural Language Processing (NLP) enables effective communication between students and the AI tutoring system. Advanced NLP techniques, such as those employed by GPT-4

and other state-of-the-art language models, allow the system to interpret and respond to student inquiries naturally and conversationally accurately. By improving syntactic parsing, semantic analysis, and context understanding, these techniques ensure that the system can discern subtle nuances in language and provide tailored explanations and feedback. To truly personalize the learning experience, on-demand tutoring systems must incorporate machine learning algorithms capable of adapting to individual learning styles. By analyzing student interactions, including response patterns, problem-solving strategies, and performance metrics, these algorithms can identify unique learning preferences and adjust the content delivery, pace, and difficulty level accordingly. This adaptive approach ensures that each student receives an educational experience tailored to their needs and strengths.

Scalability is critical in ensuring the widespread availability and accessibility of ondemand tutoring services. Cloud-based infrastructure plays a pivotal role in this regard, enabling the deployment of AI tutoring systems that can support a vast user base while maintaining performance and reliability. Cloud computing platforms' inherent flexibility and scalability allow for seamless integration of additional resources as demand increases, ensuring that students can access tutoring support anytime, anywhere, and from any device [20]. Real-world case studies offer invaluable insights into GenAI's effectiveness and practical applications in educational settings. One notable example is the work of Noodle Factory, a Singapore-based AI EdTech company that has successfully integrated personalized tutoring through GenAI. This implementation provides on-demand academic support and adapts to individual learning styles, offering a model for scaling tailored educational experiences and making them accessible to diverse student populations.

Another compelling case study is the implementation of GenAI at Fulford School in York, where students have taken an active role in designing their revision applications with the aid of AI. This initiative facilitated personalized learning and empowered students with valuable digital life skills, demonstrating the potential of GenAI to foster student agency and ownership over their educational journey. While implementing GenAI for on-demand tutoring presents significant opportunities, it is crucial to acknowledge and address the challenges and ethical considerations accompanying this technology. Data privacy, algorithmic bias, and the potential for academic dishonesty must be carefully navigated to ensure responsible and equitable implementation. Additionally, the role of human oversight, the preservation of social connections, and long-term mentorship remain essential components of a well-rounded educational experience [21].

As the field of GenAI in education continues to evolve, ongoing research and collaboration among stakeholders, including educators, technologists, and policymakers, will be critical in refining and optimizing the implementation of on-demand tutoring systems. By leveraging the power of GenAI while upholding ethical principles and fostering a synergy between technology and human expertise, we can pave the way for a future where personalized, high-quality education is accessible to all students, regardless of their geographic location or socioeconomic background. As the integration of GenAI in on-demand tutoring systems gains momentum, it is imperative to evaluate the impact of this innovative approach on learning outcomes and the overall educational experience. This evaluation process encompasses a multifaceted analysis of potential benefits, challenges, and ethical considerations, as well as the development of comprehensive metrics to assess the effectiveness of these systems.

Some educational tutoring systems' most popular pattern classification methods include decision trees, neural networks, Bayesian networks, and support vector machines [22]. These methods analyze and categorize student data to personalize learning experiences, predict academic performance, and identify learning styles. By leveraging these

classification techniques, intelligent tutoring systems can adaptively respond to individual student needs, provide tailored feedback, and optimize instructional strategies to enhance learning outcomes.

GenAI tutoring systems offer significant potential benefits for enhancing educational outcomes. Key advantages include:

- Personalized and Adaptive Learning: GenAI can tailor content delivery, pace, and feedback mechanisms to each student's unique learning style and proficiency level. This personalized approach improves comprehension, retention, and overall academic performance.
- On-Demand Support and Instantaneous Feedback: GenAI tutoring systems can significantly reduce students' time to grasp complex concepts by providing immediate assistance and feedback. This leads to more efficient and effective learning processes.
- Democratizing Access to High-Quality Education: GenAI has the potential to bridge gaps in educational inequality by offering personalized tutoring services to students regardless of their geographic location or socioeconomic status. This democratization ensures that all students have access to the support they need to succeed.
- Enhancing Educational Equity: By leveling the playing field, GenAI tutoring systems can help ensure that students from diverse backgrounds receive high-quality educational support, promoting more significant equity in academic opportunities and outcomes.

Creating intelligent tutoring systems is challenging due to the need for accurate modeling of diverse student behaviors, learning styles, and knowledge levels. Designing adaptive algorithms that provide personalized and effective feedback is complex. Additionally, integrating these systems with existing educational frameworks can be technically demanding. Despite advancements, many ITS lack user-friendly interfaces, making them difficult for educators to implement and for students to navigate. This limits their widespread adoption and potential impact on improving educational outcomes [23].

Prolog, a logic programming language, is valuable in developing intelligent tutoring systems (ITS). Its declarative nature and pattern-matching capabilities make it well-suited for representing and reasoning about knowledge, which is fundamental in ITS. Prolog's ability to handle complex rules and inferencing allows developers to create sophisticated tutoring strategies that adapt to individual student needs. By encoding domain-specific knowledge in Prolog, ITS can provide personalized feedback, generate tailored learning paths, and simulate interactive dialogues, enhancing the overall learning experience [24].

ChatGPT can be leveraged as an intelligent tutoring system by providing personalized, on-demand tutoring and support to students. It can answer questions, explain complex concepts, and offer tailored learning resources based on individual student needs. Additionally, ChatGPT can simulate real-time conversations to engage students in interactive learning experiences, provide practice problems, and give immediate feedback. Its natural language processing capabilities allow for a conversational interface that can adapt to diverse learning styles, making it a versatile tool for enhancing educational outcomes [25].

Additionally, Reinforcement Learning is used in intelligent tutoring systems to personalize learning experiences by dynamically adapting to a student's needs. These algorithms optimize teaching strategies by rewarding actions that enhance student understanding and engagement. This approach allows the system to learn the most effective methods for delivering content, pacing lessons, and providing feedback. RL-driven tutoring systems can offer more targeted and practical educational support by continually adjusting to individual progress and responses, leading to improved learning outcomes [26].

However, implementing GenAI in on-demand tutoring systems also presents many challenges and ethical considerations that must be carefully navigated. One of the primary concerns is the potential for algorithmic bias and discrimination, which can arise from biases embedded in the training data or the algorithms themselves [27]. This could lead to unfair treatment of certain groups of students or the propagation of harmful stereotypes, undermining the goal of equitable access to education. Data privacy and security are critical issues that must be addressed when implementing GenAI tutoring systems.

As these systems rely on collecting and analyzing student data, it is crucial to establish robust data protection protocols and comply with relevant regulations, such as the Family Educational Rights and Privacy Act (FERPA):

- Protecting Student Privacy: Intelligent tutoring systems must comply with FERPA to protect students' personal information from unauthorized access and misuse.
- Data Security: Intelligent tutoring systems often store sensitive student data, including grades, learning progress, and behavioral patterns. Following FERPA regulations mandates implementing robust security measures to safeguard this data from breaches and cyber-attacks.
- Consent and Transparency: FERPA requires schools to obtain consent from parents or eligible students before disclosing personally identifiable information (PII). Developers must ensure that intelligent tutoring systems provide clear information about data collection, usage, and sharing practices to maintain transparency and trust.
- Limiting Data Collection: FERPA encourages minimizing the collection of unnecessary student data. Intelligent tutoring systems should be designed to collect only the information essential for providing personalized learning experiences, reducing the risk of potential misuse.
- Ensuring Data Access Rights: Under FERPA, students and parents have the right to access and review education records. Intelligent tutoring systems must provide mechanisms for students and their families to view, correct, or request the deletion of their data, ensuring compliance with these rights.
- Training and Awareness: Developers and educators using intelligent tutoring systems must be aware of FERPA requirements. Proper training ensures that all stakeholders handle student data responsibly, reducing the risk of unintentional violations.
- Legal and Ethical Compliance: Adhering to FERPA is not just a legal obligation but also an ethical commitment to respecting students' rights and fostering a safe learning environment. Compliance helps prevent legal repercussions and promotes the responsible use of AI in education.

When using GenAI in education, adherence to FERPA regulations becomes even more critical due to these systems' advanced data processing and personalization capabilities. Generative AI often requires extensive student data to provide tailored learning experiences, raising privacy and data security concerns. Developers must ensure that these systems collect only the necessary data, use robust encryption to protect it, and limit access to authorized personnel. Additionally, transparency is vital; students and parents should be informed about how their data is used to generate educational content. Proper consent must be obtained, and data review and deletion mechanisms must be in place to uphold students' rights. By integrating FERPA compliance into the design and operation of Generative AI systems, educators can leverage these technologies responsibly to enhance learning while safeguarding student privacy.

## 4 Evaluating the Impact of GenAI Tutoring

As the field of GenAI in education continues to evolve, it becomes paramount to comprehensively evaluate the impact of these innovative tutoring systems on various aspects of the learning experience. This evaluation process necessitates a multifaceted approach, encompassing the potential benefits, challenges, ethical considerations, and the development of robust metrics to gauge effectiveness. One of the primary potential benefits of GenAI tutoring lies in its capacity to enhance learning outcomes through personalized and adaptive learning experiences [28]. By tailoring content delivery, pacing, and feedback mechanisms to each student's unique learning style and proficiency level, these systems promise to improve comprehension, retention, and overall academic performance [29]. Additionally, providing on-demand support and instantaneous feedback can significantly streamline the learning process, enabling students to grasp complex concepts more efficiently.

Moreover, GenAI tutoring systems' scalability and accessibility present a compelling opportunity to democratize access to high-quality educational resources. By offering personalized tutoring services to students regardless of their geographic location or socioeconomic status, these systems can help bridge the gap in educational inequality and ensure that all students have access to the support they need to succeed academically. However, implementing GenAI in on-demand tutoring has challenges and ethical considerations. One of the primary concerns revolves around the potential for algorithmic bias and discrimination, which can arise from biases embedded in the training data or the algorithms themselves. Such biases could lead to unfair treatment of certain groups of students or the propagation of harmful stereotypes, undermining the goal of equitable access to education. Data privacy and security are equally critical issues that must be addressed when deploying GenAI tutoring systems.

Additionally, there are concerns regarding the potential impact of GenAI tutoring on the role of human educators and the importance of human interaction in the learning process. While these systems can augment and support the work of teachers, it is essential to strike a balance and ensure that the irreplaceable human element, including emotional support, mentorship, and social connections, is not diminished [30]. To accurately assess the effectiveness of GenAI tutoring systems, comprehensive metrics that capture quantitative and qualitative educational experiences must be developed. Quantitative measures, such as standardized test scores, grade point averages, and completion rates, can provide valuable insights into their impact on academic performance. However, it is equally essential to consider qualitative factors, such as student engagement, motivation, and self-efficacy, which can significantly influence learning outcomes [31].

One approach to evaluating the qualitative impact of GenAI tutoring could involve analyzing the dialogue between students and the AI system, assessing the accuracy of the responses and the tone, empathy, and overall quality of the interaction. Additionally, user studies and feedback from educators and students can provide valuable insights into these systems' perceived effectiveness, usability, and potential areas for improvement. As the field of GenAI in education continues to evolve, future research directions should focus on addressing the challenges and limitations identified through the evaluation process. This may include developing more robust and ethical algorithms, implementing more vital data privacy and security measures, and exploring ways to integrate human educators into the tutoring process seamlessly [32].

According to MarketResearch.Biz, GenAI in the education market is projected to surpass USD 5,523 million by 2032 and reach a Compound Annual Growth Rate (CAGR) of 39.5% from 2023 to 2032, as seen in Figure 1.

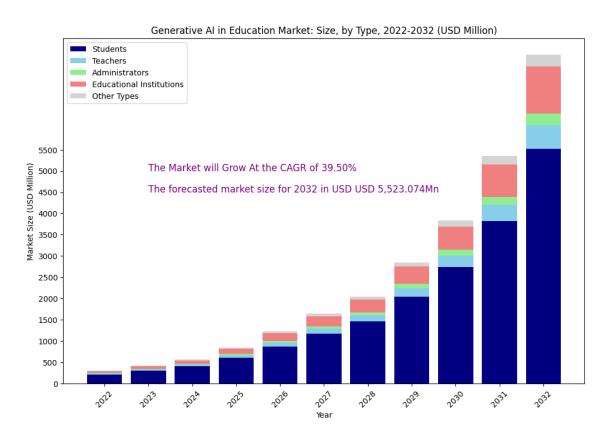


Fig. 1: GenAI impacting the Education Market. Extracted from (https://finance.yahoo.com/news/generative-ai-education-market-projected-132300641.html).

Several factors can affect the growth of GenAI in the education market. Some of these factors include:

- Technological Advancements: Artificial intelligence, machine learning, and naturallanguage processing techniques are vital in the GenAI market growth. Breakthroughs in algorithmic power, data availability, and computational capability enable the development of more sophisticated generative models, which can improve personalized learning, intelligent tutoring, and content creation.
- Investment and Funding: A significant factor is the availability of funding and investment for the research, development, and implementation of GenAI in education. Investments from educational institutions and venture capitalists can help drive market growth as they enable the development of new products.
- Data Availability and Quality: It is crucial to have access to high-quality data when training AI models. Access to representative and diverse datasets in education can be critical for developing accurate and reliable solutions based on GenAI. The market's growth can be attributed to institutions and organizations that collect, curate, and share relevant data.
- Ethical and Privacy Considerations: To implement GenAI in education, it is necessary to handle sensitive student data, make ethical decisions about data privacy and bias, and ensure algorithmic transparency. It is crucial to handle these issues responsibly for adoption and trust to grow. The growth and adoption of GenAI in education can be influenced by regulatory frameworks and ethics guidelines that promote responsible usage.

The integration of GenAI in educational systems raises several ethical considerations. These include data privacy and security issues, as student data must be protected from unauthorized access. There is also the risk of bias in AI algorithms, leading to unequal learning opportunities. Ensuring transparency in AI decision-making processes is crucial to maintaining trust [33]. Additionally, the impact of AI on teacher roles and the potential for over-reliance on technology are important factors to consider. Addressing these ethical concerns is essential for the responsible deployment of GenAI in education [34]. Furthermore, comparative analyses with traditional education methods can illuminate the relative strengths and weaknesses of GenAI tutoring, informing best practices for integrating these technologies into existing educational frameworks [35]. By fostering a collaborative approach that brings together educators, technologists, and policymakers, we can ensure that the implementation of GenAI in on-demand tutoring is guided by sound pedagogical principles and ethical considerations, maximizing its potential to enhance the educational experience for all students [36].

## 5 Concluding remarks

In conclusion, this paper has demonstrated the potential of GenAI to revolutionize education by providing personalized, scalable, and cost-effective tutoring. Future research should focus on refining the system and expanding its capabilities to cover a broader range of subjects and educational levels. Additionally, efforts should be made to ensure these technologies are accessible to all students, regardless of their background or location. Integrating GenAI in on-demand tutoring systems represents a transformative shift in the educational landscape, offering unprecedented opportunities for personalized and adaptive learning experiences. As this paradigm continues to evolve, it is imperative to harness its potential while navigating the complexities and ethical considerations inherent in this technological revolution.

Throughout this exploration, we have delved into the defining characteristics of GenAI, its historical context within education, and the technological components that underpin its capabilities. By leveraging advanced techniques such as Large Language Models, Retrieval-Augmented Generation, and sophisticated Natural Language Processing, GenAI tutoring systems can provide tailored support, instantaneous feedback, and dynamic adaptation to individual learning styles and proficiency levels. Implementing GenAI for on-demand tutoring necessitates a multifaceted approach, integrating cutting-edge technologies, robust infrastructure, and pedagogical principles. By employing machine learning algorithms, cloud-based scalability, and real-world case studies, these systems can revolutionize how we approach education, democratizing access to high-quality tutoring resources and addressing longstanding inequalities. However, as we navigate this paradigm shift, it is crucial to confront the challenges and ethical considerations accompanying the implementation of GenAI in education. Issues such as algorithmic bias, data privacy, and the potential impact on the role of human educators must be carefully addressed to ensure responsible and equitable implementation.

Evaluating GenAI tutoring systems demands a comprehensive approach encompassing quantitative metrics and qualitative assessments. By analyzing academic performance indicators, student engagement, and user feedback, we can gain valuable insights into the effectiveness of these systems and inform continuous improvement efforts. GenAI in education holds immense promise as we look towards the future. By fostering collaboration among educators, technologists, and policymakers, we can develop best practices, address ethical concerns, and explore novel applications that integrate human expertise with the power of AI. Ultimately, the successful implementation of GenAI in on-demand tutoring systems hinges on our ability to balance technological innovation and ethical responsibility. By embracing this challenge, we can unlock GenAI's transformative potential, empowering students to reach their full academic potential and shaping a future where personalized, accessible, and equitable education is a reality for all. As we embark on this journey, let us be guided by a commitment to excellence, a dedication to ethical principles, and an unwavering belief in the power of education to transform lives and shape a better world.

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